



Academic Personnel Short Profile / Short CV

Institution:	Casa College
Surname:	Tsiaklides
Name:	Evis
Rank/Position:	Lecturer
Program of Study:	BSc in Hotel Administration
Scientific Domain: *	International Business & Management

**Field of Specialization*

Academic qualifications (list by highest qualification)

Qualification	Year	Awarding Institution	Department	Thesis title
MBA with emphasis in International Business	1992	Lindenwood College, USA	Business	
Post Graduate Diploma in International Business & Marketing	1992	Lindenwood College, USA	Business	
B. A in Biology with emphasis in Clinical Microbiology	1987	St. Louis University, USA	School of Allied Health Professions	

Employment history in Academic Institutions/Research Centers – List by the three (3) most recent

Period of employment		Employer	Location	Position
From	To			
2020	Present	Casa College	Nicosia	Lecturer



2022	Present	Cyprus Institute of Marketing	Nicosia	Lecturer
2010	2012	Cyprus Institute of Marketing	Nicosia	Lecturer

Key refereed journal papers, monographs, books, conference publications etc. List the five (5) more recent and other five (5) selected –(max total 10)

Ref. Number	Year	Title	Other authors	Journal and Publisher/ Conference	Vol.	Pages
1						
2						
3						
4						
5						
6						
7						
8						
9						
10						

**Exhibitions (where applicable). List the five (5) more recent and other five (5) selected.
(max total 10)**

Ref. Number	Date	Topic	International / Local	Location*	Role in Exhibition
1	2016	Beauty World Middle East	International	Dubai	I presented Client's Products and discussed local distribution with interested parties
2	2013	Health & Beauty Exhibition	International	Egypt	I presented Client's Products and discussed local distribution with interested parties
3	2010	Private Label Manufacturers Association (PLMA) Fair	International	Netherlands	I presented Client's Products & discussed Private Label Agreements
4	2006	Overseas Business Fair sponsored by the Cyprus Chamber of Commerce	International	Saudi Arabia & Kuwait	I presented Client's Products and discussed local distribution with interested parties
5	2001	Cyprus International Fair Exhibition	Local		As a Director of Business Development and



					Marketing, I presented my employer's products.
6					
7					
8					
9					
10					

**Specify venue, geographic location etc*



**Research Projects. List the five (5) more recent and other five (5) selected
(max total 10)**

Ref. Number	Date	Title	Funded by	Project Role*
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				

**Project Role: i.e. Scientific/Project Coordinator, Research Team Member, Researcher, Assistant Researcher, other*



**Academic Consulting Services and/or Participation in Councils / Boards/ Editorial Committees.
List the five (5) more recent (Optional Entry)**

Ref. Number	Period	Organization	Title of Position or Service	Key Activities
1				
2				
3				
4				
5				



**Awards / International Recognition (where applicable). List the five (5) more recent and other five (5) selected.
(max total 10) (Optional Entry)**

Ref. Number	Date	Title	Awarded by:
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			



**Other Achievements. List the five (5) more recent and other five (5) selected.
(max total 10) (Optional Entry)**

Ref. Number	Date	Title	Key Activities:
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			