



Academic Personnel Short Profile / Short CV

Institution:	CASA College
Surname:	Avgousti
Name:	Kakia
Rank/Position:	Lecturer
Program of Study:	BSc in Hotel Administration
Scientific Domain: *	Hospitality and Tourism

**Field of Specialization*

Academic qualifications (list by highest qualification)				
Qualification	Year	Awarding Institution	Department	Thesis title
MA International Tourism Management	2006 – 2007	LEEDS METROPOLITAN UNIVERSITY	Hospitality and Tourism	“The use of Events in terms of Creating Destination Image; the case Of Cyprus”.
BA (Hons) Managing International Hospitality	2005 – 2006	LEEDS METROPOLITAN UNIVERSITY	Hospitality and Tourism	“Hotel Operations in Cyprus; a Provision to Business Travellers”
Hotel & Catering Management Diploma	2002 – 2005	HIGHER HOTEL INSTITUTE, CY	Hotel Management	“Travel Agents Provision to Business Travellers in Cyprus”.

Employment history in Academic Institutions/Research Centers – List by the three (3) most recent				
Period of employment		Employer	Location	Position
From	To			
10/10/2022	Present	CASA College	Nicosia-Cyprus	Hospitality and Tourism Lecturer



01/11/2021	30/06/2022	City Unity College	Nicosia-Cyprus	Hospitality and Tourism Lecturer
01/10/2007	31/07/2014	American College	Nicosia-Cyprus	Hospitality and Tourism Lecturer

Key refereed journal papers, monographs, books, conference publications etc. List the five (5) more recent and other five (5) selected –(max total 10)

Ref. Number	Year	Title	Other authors	Journal and Publisher/ Conference	Vol.	Pages
1	2015	Critical Evaluation of the Usefulness of Strategic Marketing Models		The Cyprus Journal of Sciences	13	
2	2013	Research Philosophy, Methodology, Qualitative and Quantitative Methods		The Cyprus Journal of Sciences	11	
3	2012	The Use of Events in the development of the tourism industry: the case of Cyprus		Events Management International Journal	16	
4	2008	Assessment Issues Regarding Tourism Partnerships, Competitiveness and Sustainability: the case of Cyprus		The Cyprus Journal of Sciences	6	
5						
6						



Exhibitions (where applicable). List the five (5) more recent and other five (5) selected. (max total 10)					
Ref. Number	Date	Topic	International / Local	Location*	Role in Exhibition
1					
2					
3					
4					
5					
6					
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8					
9					
10					

**Specify venue, geographic location etc*



Research Projects. List the five (5) more recent and other five (5) selected (max total 10)				
Ref. Number	Date	Title	Funded by	Project Role*
1				
2				
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7				
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9				
10				

**Project Role: i.e. Scientific/Project Coordinator, Research Team Member, Researcher, Assistant Researcher, other*



ΔΙΠΑΕ
CYQAA

ΦΟΡΕΑΣ ΔΙΑΣΦΑΛΙΣΗΣ ΚΑΙ ΠΙΣΤΟΠΟΙΗΣΗΣ ΤΗΣ ΠΟΙΟΤΗΤΑΣ ΤΗΣ ΑΝΩΤΕΡΗΣ ΕΚΠΑΙΔΕΥΣΗΣ
CYPRUS AGENCY OF QUALITY ASSURANCE AND ACCREDITATION IN HIGHER EDUCATION



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**Academic Consulting Services and/or Participation in Councils / Boards/ Editorial Committees.
List the five (5) more recent (Optional Entry)**

Ref. Number	Period	Organization	Title of Position or Service	Key Activities
1				
2				
3				
4				
5				



**Awards / International Recognition (where applicable). List the five (5) more recent and other five (5) selected.
(max total 10) (Optional Entry)**

Ref. Number	Date	Title	Awarded by:
1			
2			
3			
4			
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10			



**Other Achievements. List the five (5) more recent and other five (5) selected.
(max total 10) (Optional Entry)**

Ref. Number	Date	Title	Key Activities:
1			
2			
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4			
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10			